

LABEL DESIGN ARTWORK SPECIFICATIONS

END FOLDED LABEL ARTWORK



This handy guide will help ensure your artwork meets our design specifications. We also have an in-house label design team, who are happy to help you every step of the way - get in touch for more information.

1. Draw the line of the label - in black.
2. Draw the folding line, in a pink dotted line, and write 'fold'.
3. Add dimensions for external size and sewing allowances - write in pink.
4. Anything that is not required to be woven or printed - write it in pink.
5. Allow 3mm from fold to the start of any information.
6. Allow 2mm for side borders.
7. If sewing allowance is not stated, we will work with an allowance of 3mm.
8. All artwork needs to be supplied in vector PDF format.
9. Text to be no smaller than 2mm, unless discussed with production first.

